

FIGURE 1

Replacement Sheet

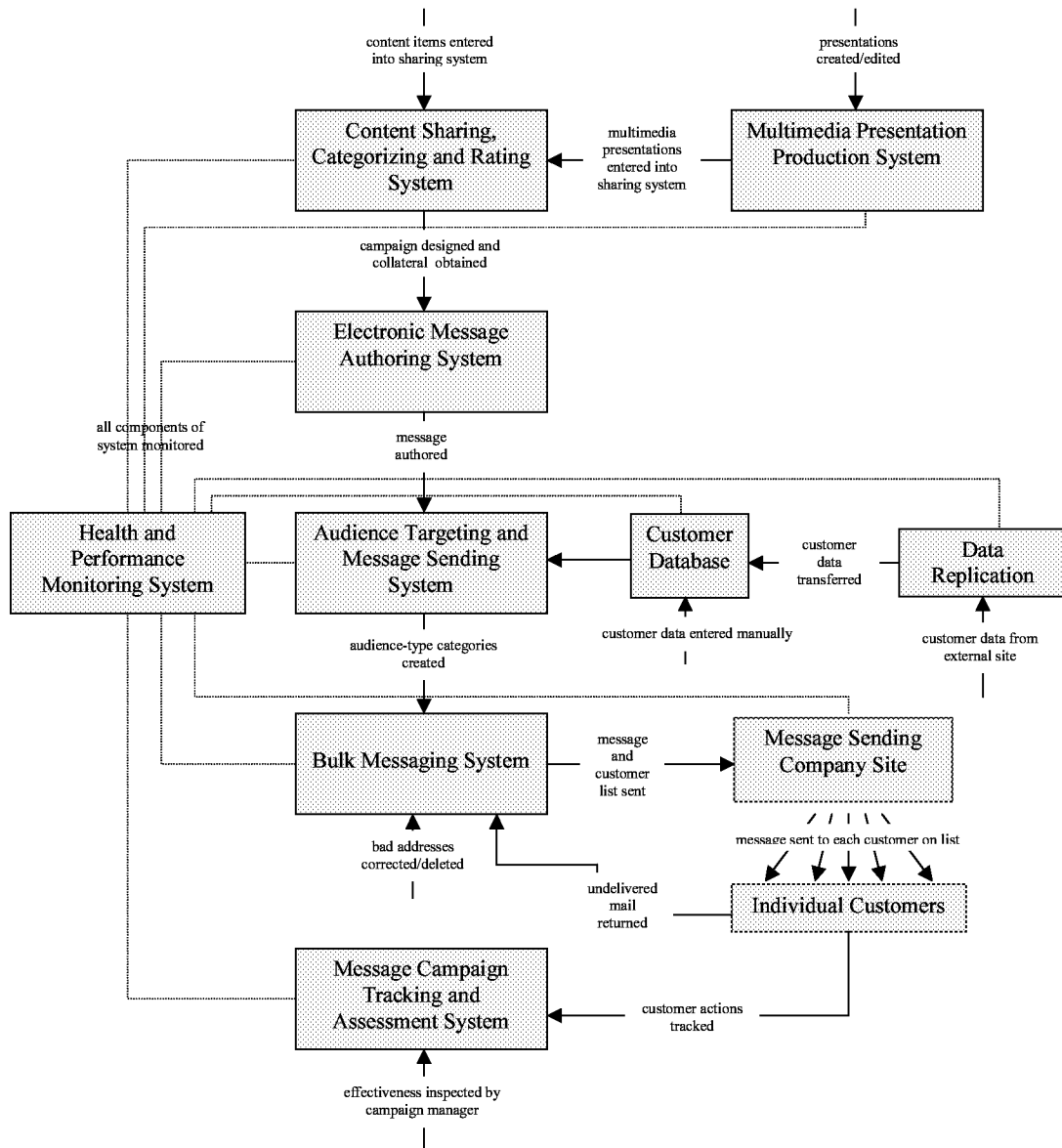


FIGURE 2

Replacement Sheet

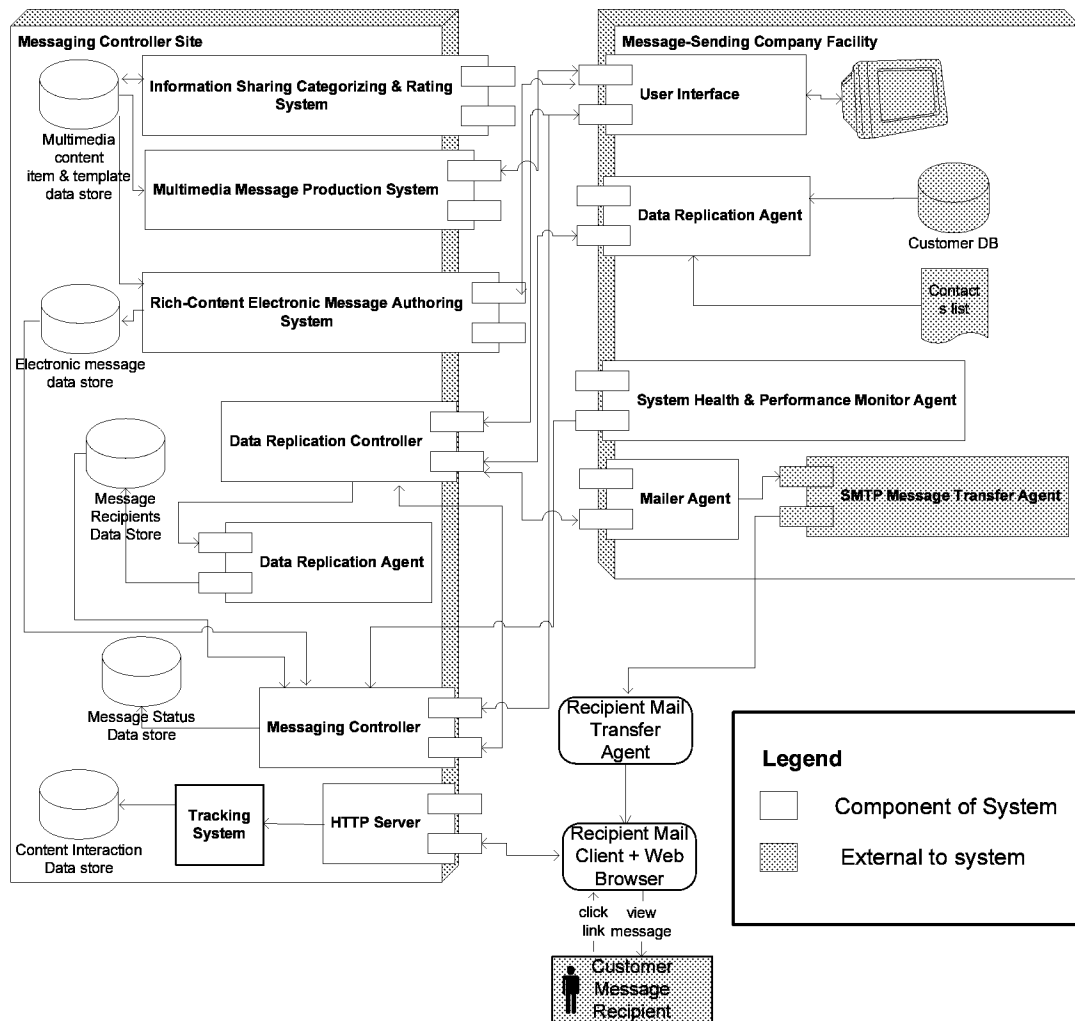


FIGURE 3

Replacement Sheet

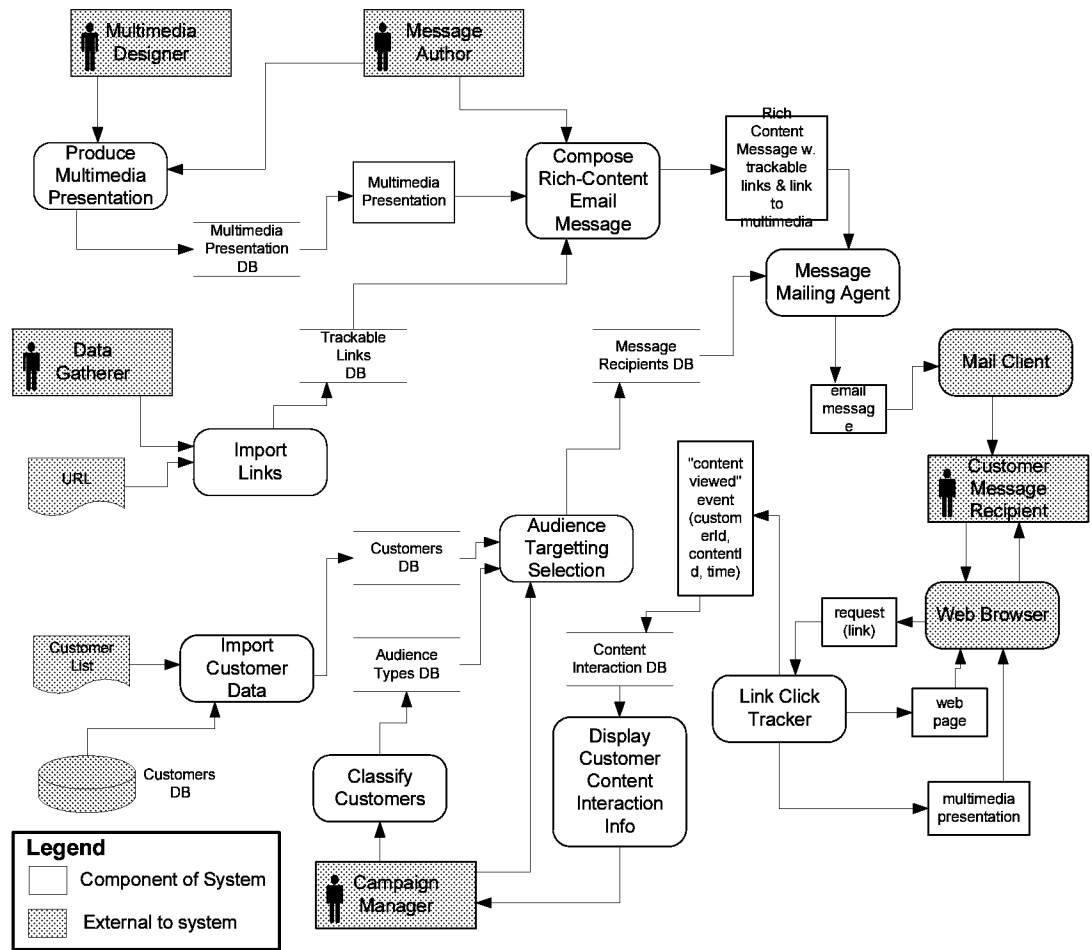


FIGURE 4

Replacement Sheet

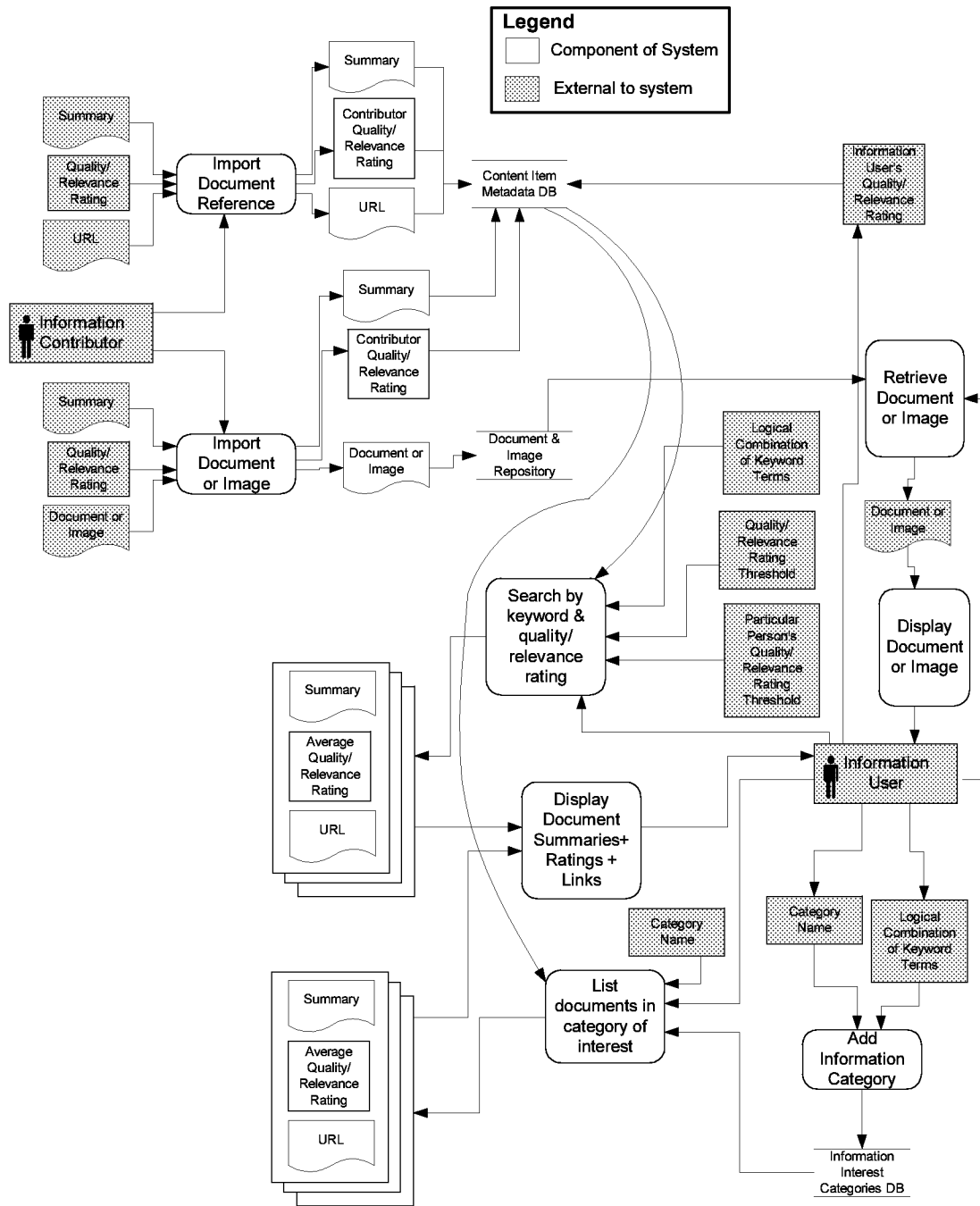


FIGURE 5

Replacement Sheet

The screenshot shows a web browser window titled "Upload Image - Microsoft Internet Explorer". The form contains the following fields and controls:

- 1 > Title:** A text input field containing "Hawaii Beach at Sunset".
- 2 > Location:** A text input field containing "hawaii_beach.jpg" and a "Browse..." button.
- 4 > Publisher:** A text input field containing "Eric Hawthorne".
- 5 > Abstract:** A text area containing the text "scenic holiday beach ocean sunset. Pleasant background imagery".
- 7 > Upload Image:** A "Go!" button.

FIGURE 6

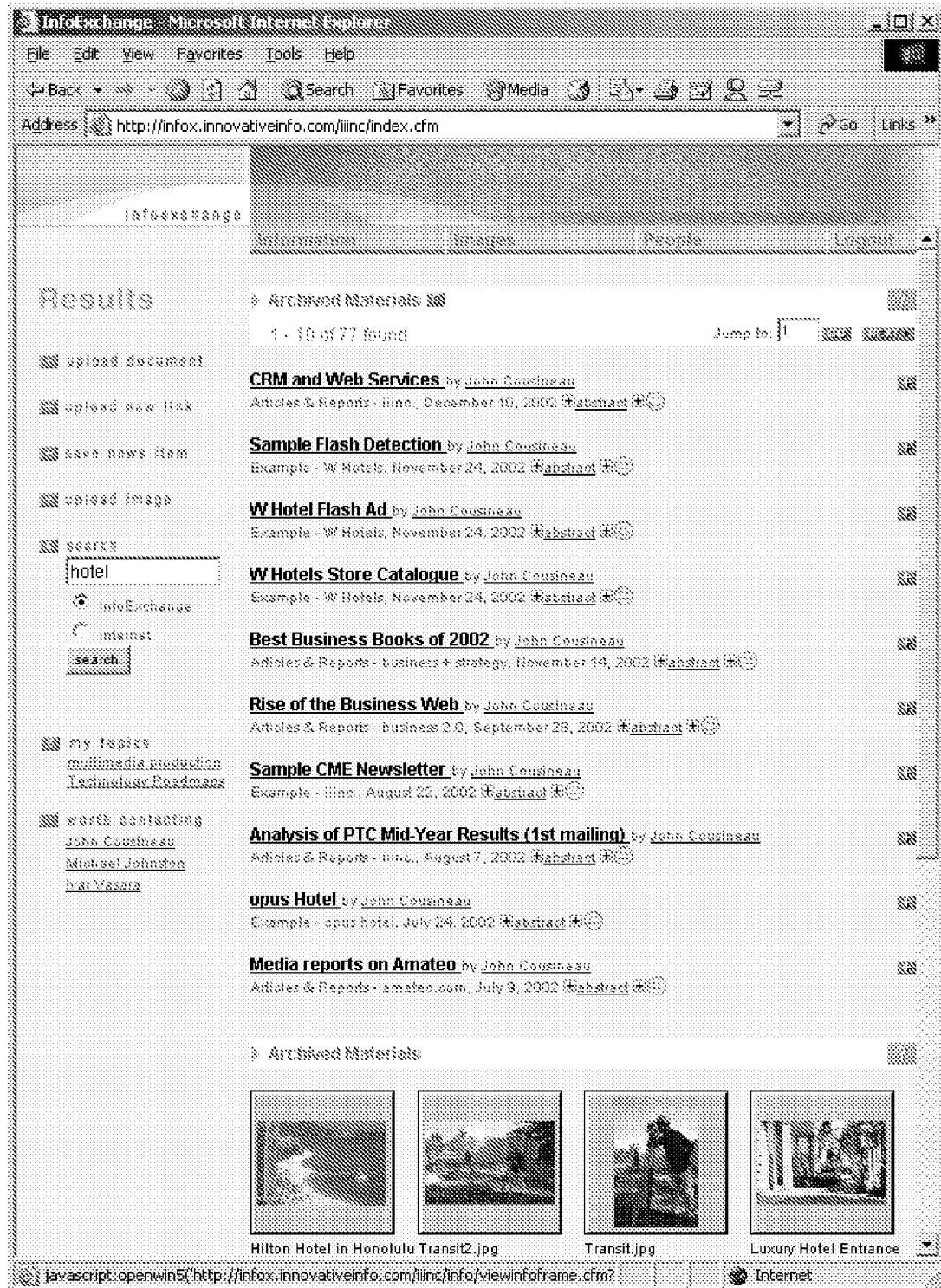


FIGURE 7



FIGURE 8

Replacement Sheet

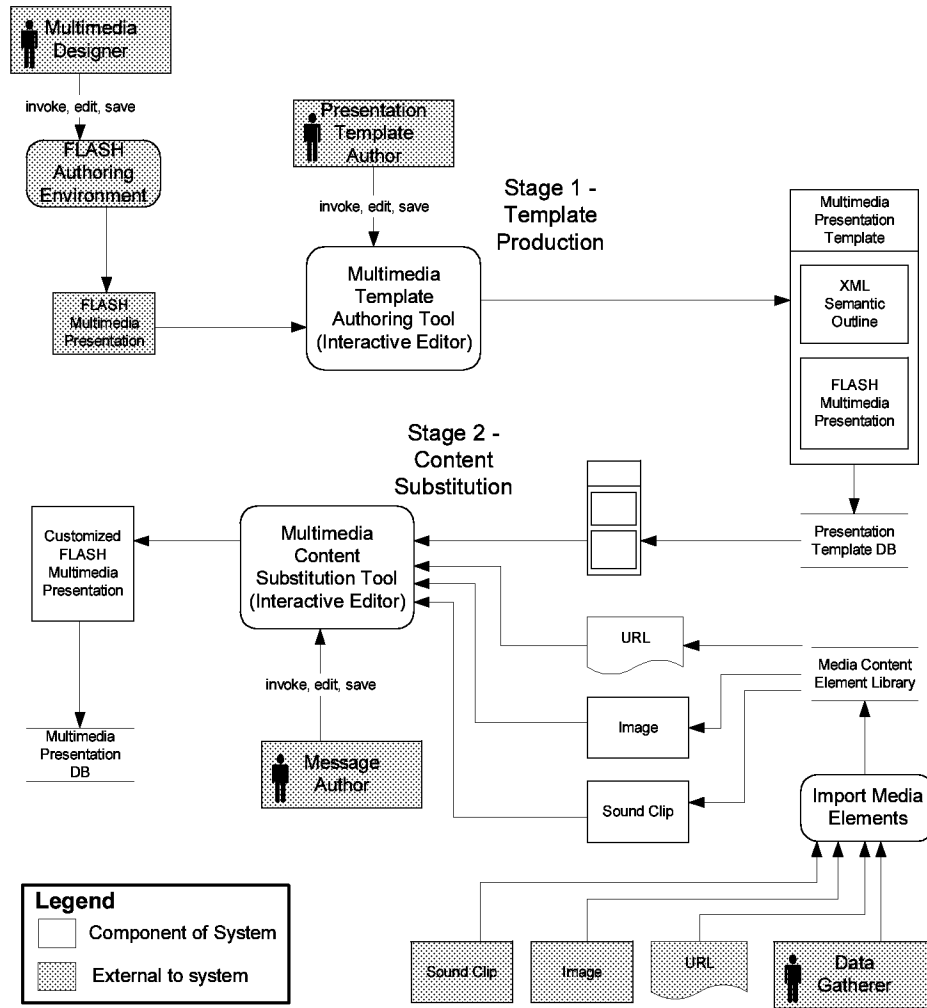


FIGURE 9

Replacement Sheet



FIGURE 10

Replacement Sheet

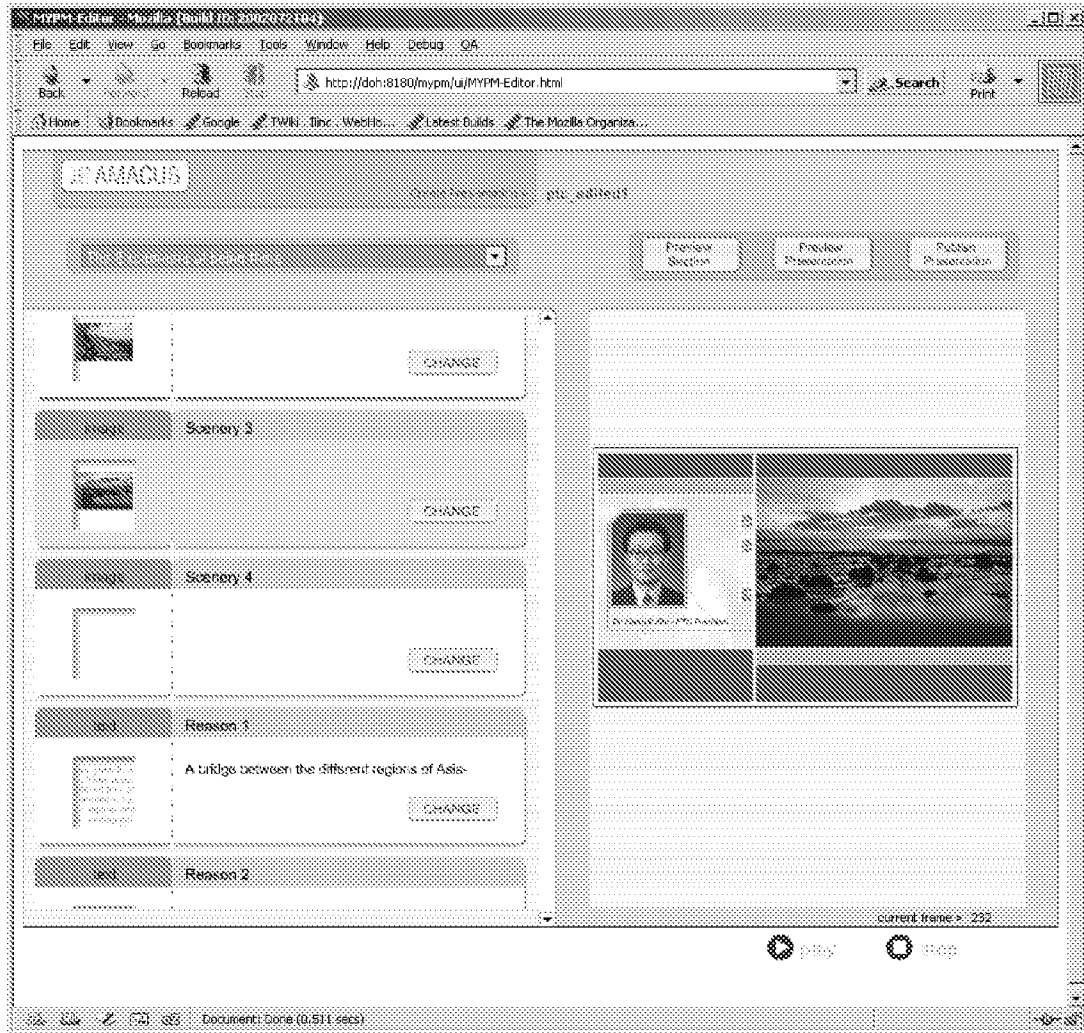


FIGURE 11

Replacement Sheet

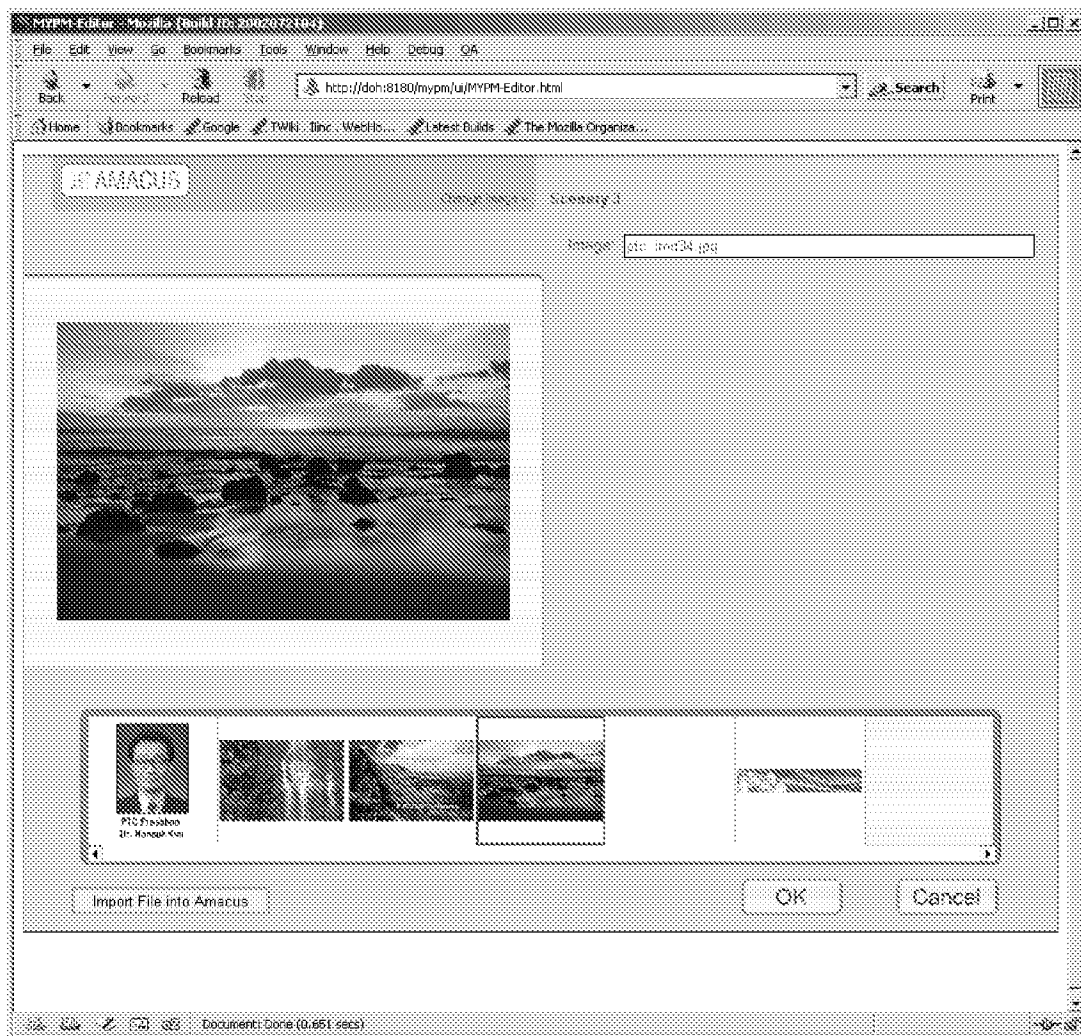



FIGURE 12

Replacement Sheet

http://amacus.innovativeinfo.com/ptc/adm/campaign...
 innovative information inc. **ANAEUS**
 Create your campaigns (by using prebuilt messages)

PTC2003



Eat. Drink. Broadband

PTC's 25th Annual Conference • Honolulu, Hawaii

You'll learn more about the future of the telecom industry in two hours at PTC2003, than you can learn elsewhere in a whole day of conferences. Three examples for you:


(a) Dr. Invin Mark Jacobs, co-founder of Qualcomm Inc. and the company's chairman and CEO will participate in a plenary panel on visions and strategies for overcoming the challenges facing the global broadband industry, in both fixed and wireless communications. [LINK ID=83]Click here [LINK] for details.

(b) Masayoshi Son, president and CEO, Softbank Corp, described by Time Magazine as the "Bill Gates of Japan", will also address attendees at PTC2003. For an overview of his credentials as profiled by Forbes, [LINK ID=104]click here[LINK].

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--select one--

PTC2003: Global Broadband/Global Challenges
 Honolulu, Hawaii • 19-23 January 2003



Sign off your message as follows:

your first name:	Hoyt H. Zia
your full name and title:	Executive Director
your company name:	Pacific Telecommunications Council
your phone number:	+1.808.941.3799
your cell number:	
your fax number:	+1.808.944.4874
your company URL:	www.ptc.org

title for your new campaign:

FIGURE 13

Replacement Sheet

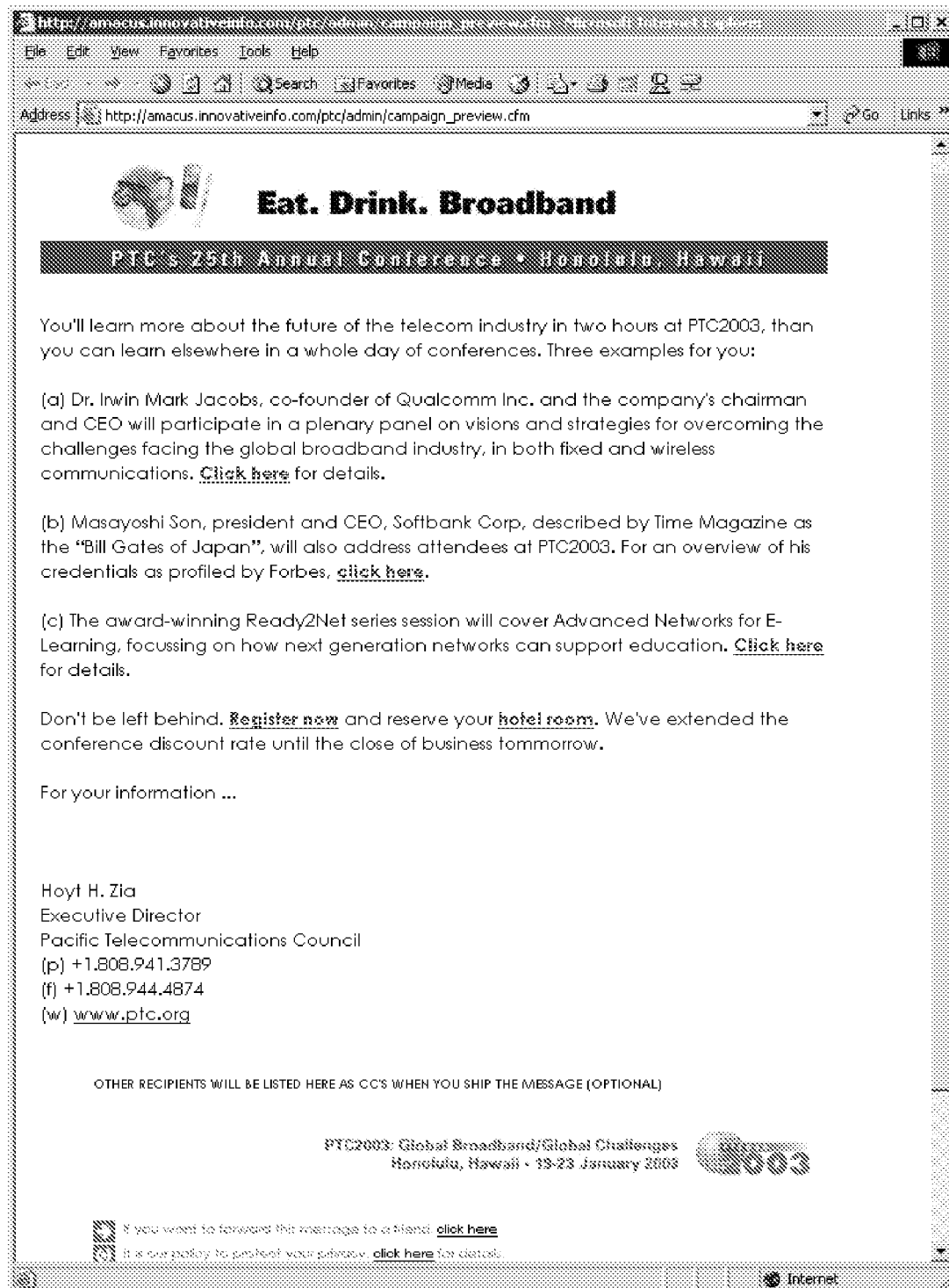


FIGURE 14

Replacement Sheet

Amacus Administration - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Reload Search Favorites Media

Address http://amacus.innovativeinfo.com/ptc/admin/index.cfm

Amacus Administration Inc. **AMACUS**

18 out of 3228 records found

search by: ☐ name ☒ email

1 - 18 of 18

first name	last name	email	opt out	
Stuart	Asahina	stuart@ptc.org	No	
Puja	Bortez	puja@ptc.org	No	
Lisa	Char	lisa@ptc.org	No	
Lee	Daxson	lee@ptc.org	No	
Dolores	Fung	dolores@ptc.org	No	
Debra	Kamealaha	debra@ptc.org	No	
Barbara	Kaya	barbara@ptc.org	No	
Paul	Lawler	paul@ptc.org	No	
Laurie	Mikus	laurie@ptc.org	No	
Sharon	Nakama	sharon@ptc.org	No	
Claudine	Naruse	claudine@ptc.org	No	
Richard	Nickelson	richard@ptc.org	No	
Neal	Riel	neal@ptc.org	No	
Uinda	Rietow	uinda@ptc.org	No	
LaDonna	Smith	LaDonna@ptc.org	No	

FIGURE 15

Replacement Sheet

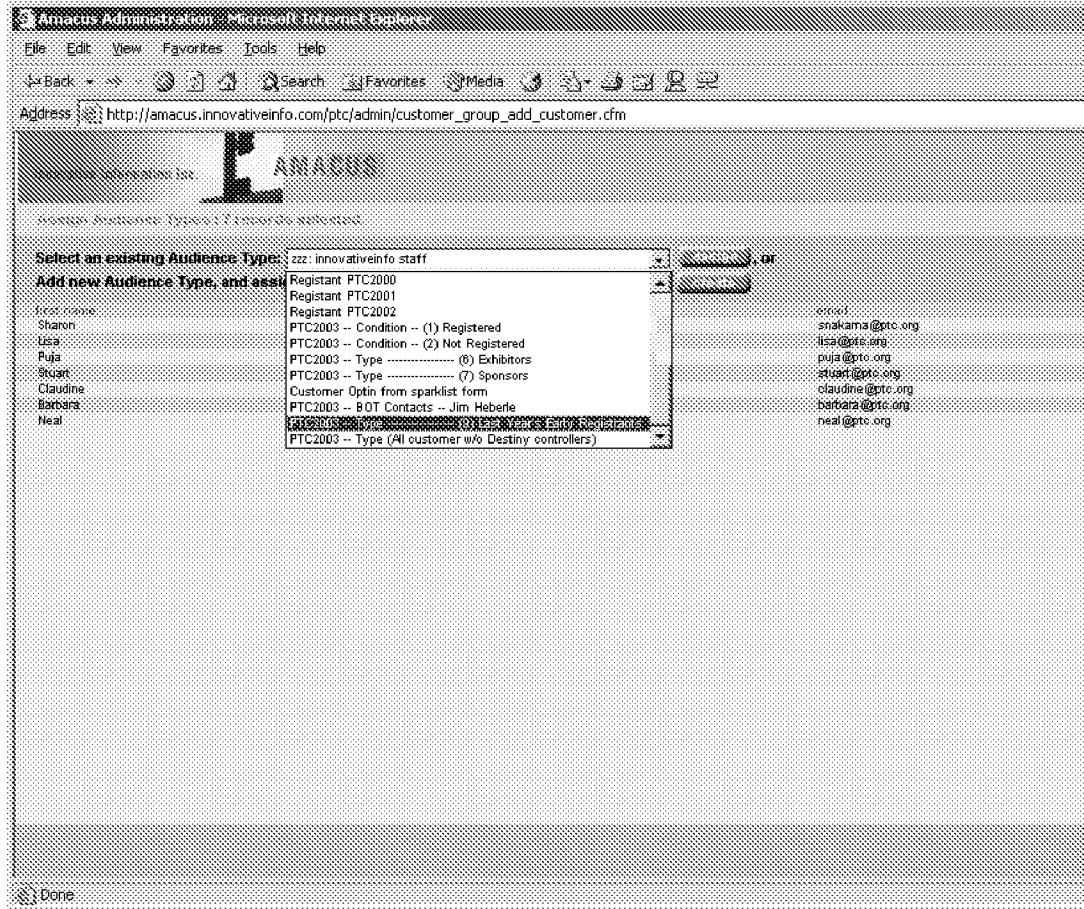


FIGURE 16

Amacus Administration - Microsoft Internet Explorer

Send my campaign to:

This GROUP OF CUSTOMERS:

You must select one or more of these categories.
(De-select by holding [ctrl] key.)

Customer Optin from sparklist form
 PTC2003 -- BOT Contacts -- Jim Heberle
 PTC2003 -- Condition -- (1) Registered
 PTC2003 -- Condition -- (2) Not Registered
 PTC2003 -- Region ----- (1) North American

--> ONLY IF THEY ARE ALSO IN THIS GROUP of customers:

select more than one category (or de-select) by holding [ctrl] key.
select none if further group restriction is not required

Customer Optin from sparklist form
 PTC2003 -- BOT Contacts -- Jim Heberle
 PTC2003 -- Condition -- (1) Registered
 PTC2003 -- Condition -- (2) Not Registered
 PTC2003 -- Region ----- (1) North American

--> AND ONLY IF THEY ARE ALSO IN THIS GROUP of customers:

select more than one category (or de-select) by holding [ctrl] key.
select none if further group restriction is not required

PTC2003 -- Region ----- (1) North American
 PTC2003 -- Region ----- (2) Other
 PTC2003 -- Type (All customer w/o Destiny controllers)
 PTC2003 -- Type ----- (1) Destiny Controllers
 PTC2003 -- Type ----- (2) Repeat Customers

--> and ONLY IF they (☒ have | ☐ have not)

-----> OPENED any of these URLs:

select more than one url (or de-select) by holding [ctrl] key.

BG & AC Nominations Page
 Exhibitor Contract
 Hotel Registration Form
 ICANN
 Media Center

-----> OR they have never received email from Amacus

☐ Customers to receive their first emailing

FIGURE 17

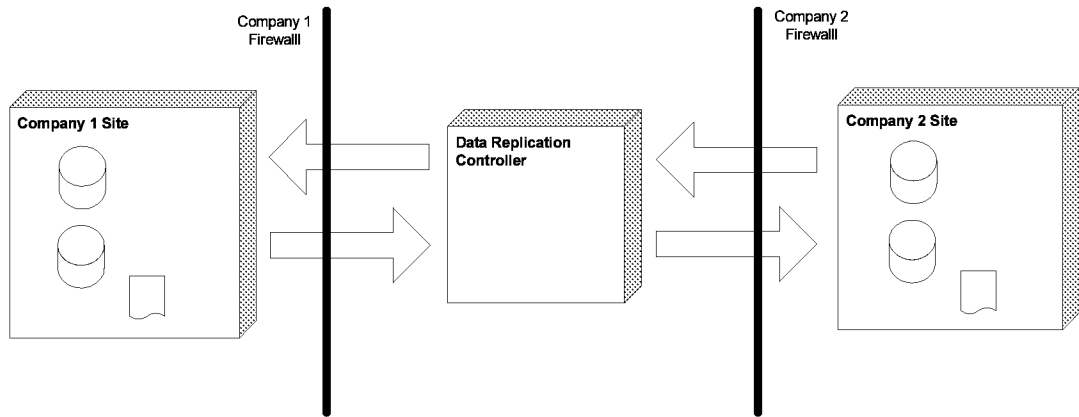


FIGURE 18

Replacement Sheet

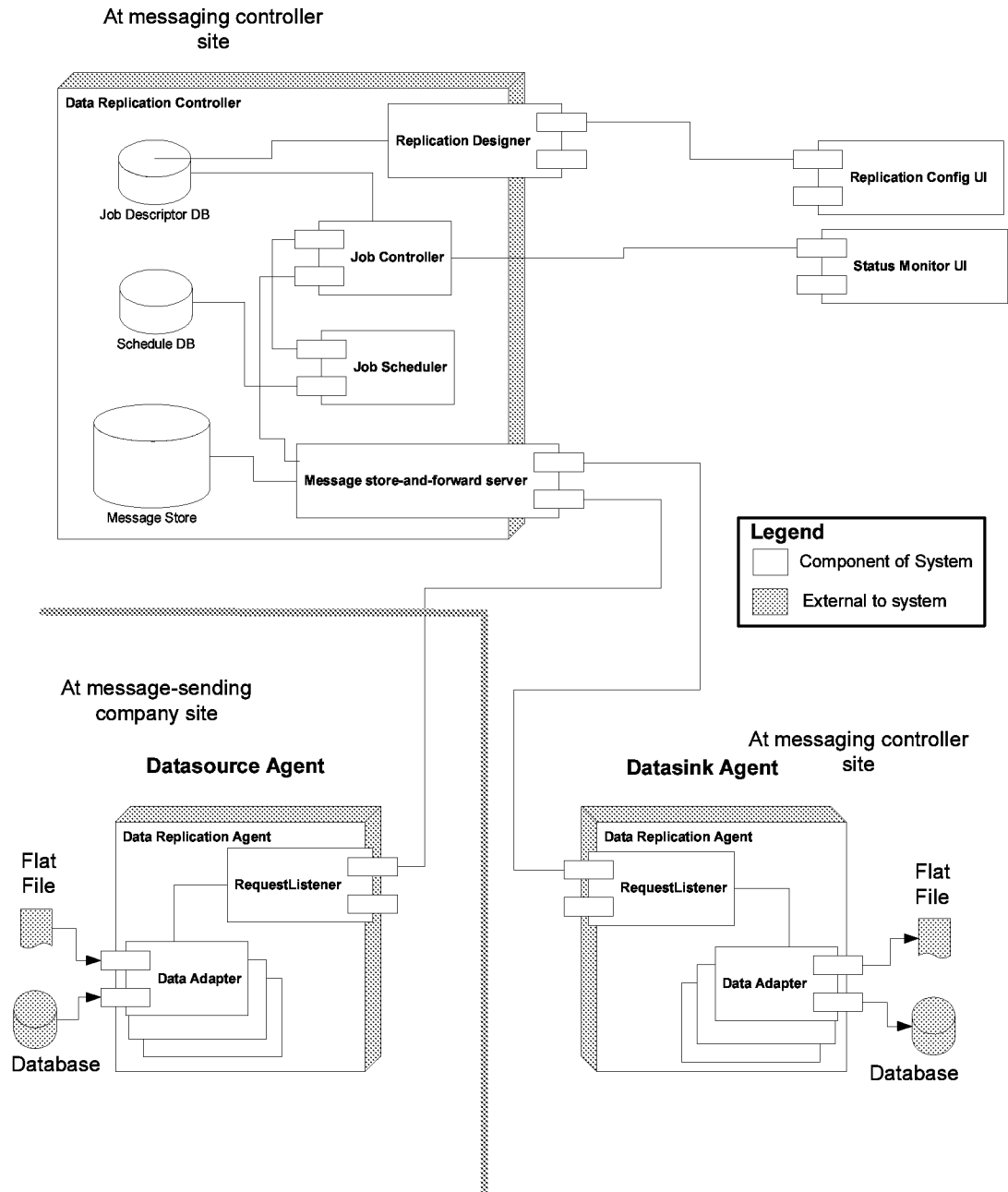


FIGURE 19

Replacement Sheet

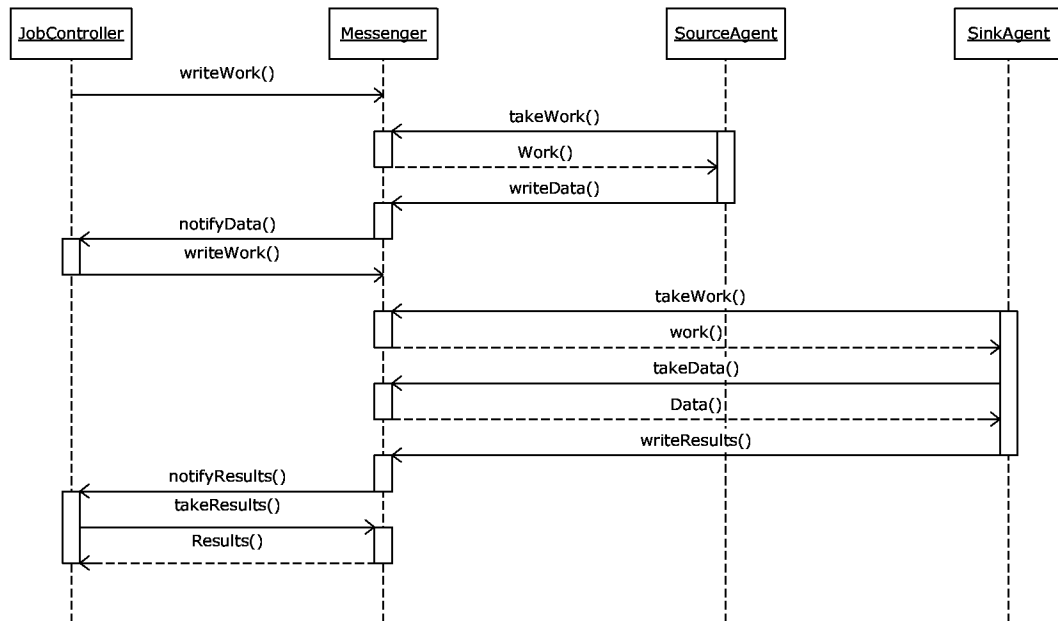


FIGURE 20

Replacement Sheet

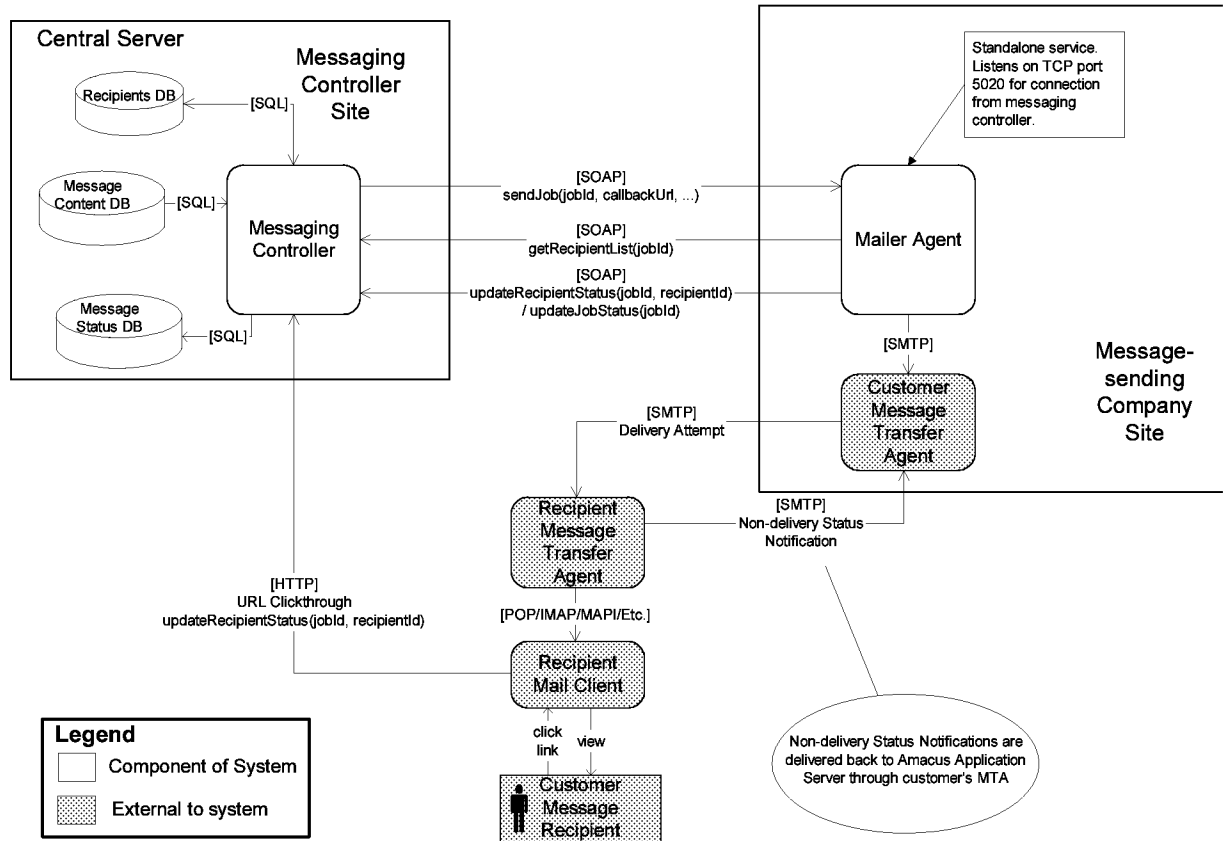


FIGURE 21

Replacement Sheet

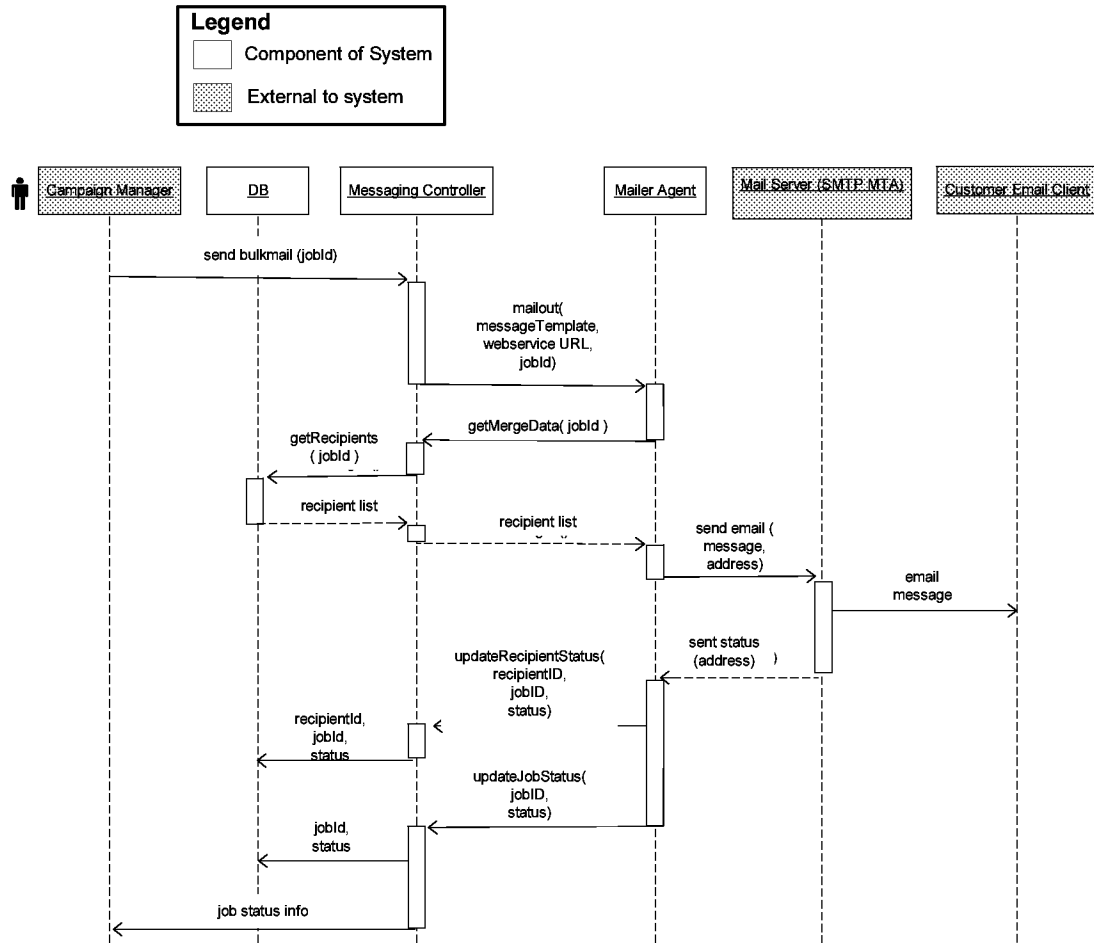


FIGURE 22

Replacement Sheet

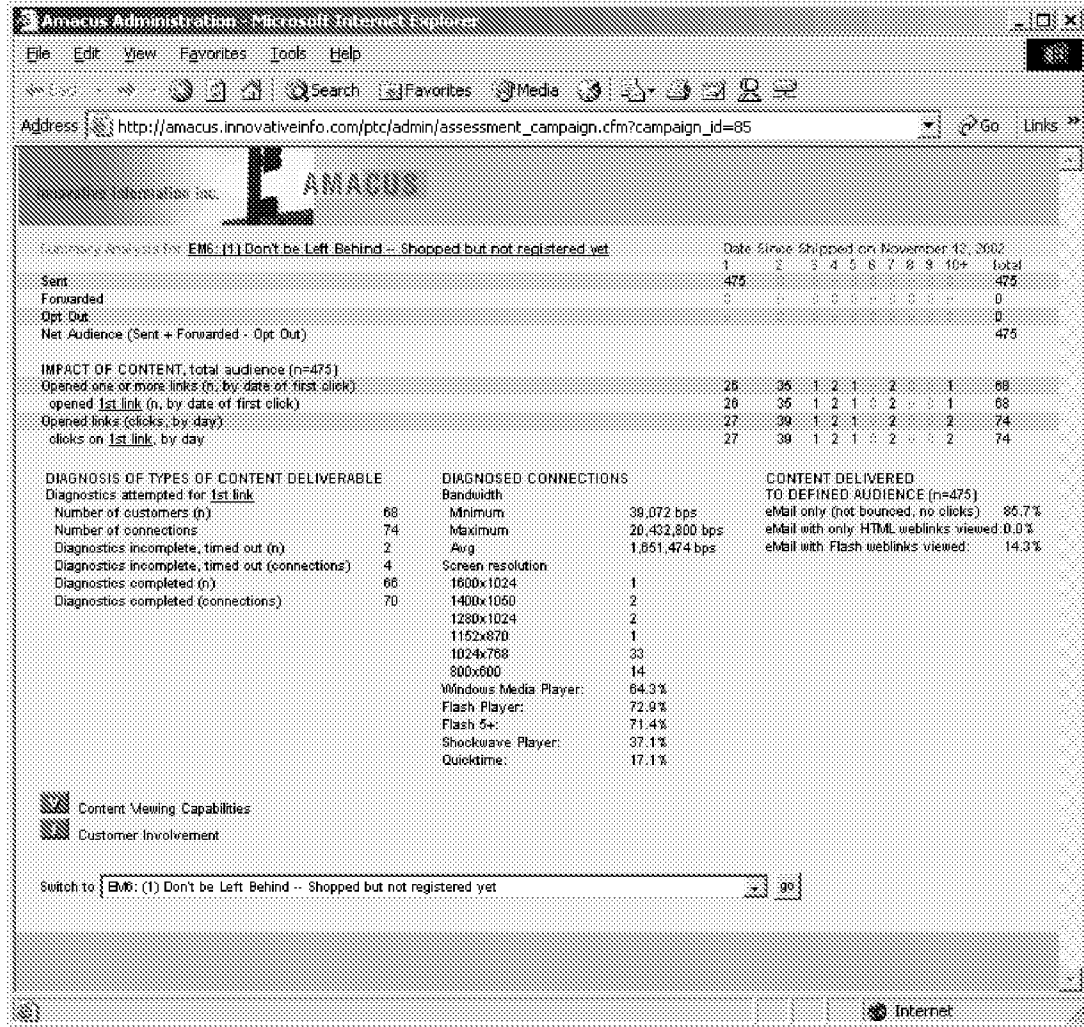


FIGURE 23

Replacement Sheet

Amacus Administration - Internet Features

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites Media Print Mail

Address: http://amacus.innovativeinfo.com/ptc/admin/assessment_engagement.cfm?campaign_id=85

Amacus

Customer Engagement for **EM6: (1) Don't be Left Behind - Shopped but not registered yet**

1 - 50 of 475 found

Jump to: 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50

Date & Time of Last Connection	Email	Original N	Forwarded	Clicked	Resulted	Total Links	Links opened to date	Links opened to date via M/P 1st	Links opened to date via M/P 2nd	Links opened to date via M/P 1st	Links opened to date via M/P 2nd
Nov 28 1:04:37 PM	nakar@abn.net	1	0	0	1	3	2	1	0	1	0
Nov 18 1:08:17 PM	rosannechan@pcow.com	1	0	0	1	2	1	0	0	1	0
Nov 18 1:03:46 AM	dave.shirt@com.ca.uk	1	0	0	1	1	1	0	0	1	0
Nov 16 1:06:08 AM	watanabe-a@ma2.iustnet.ne.jp	1	0	0	1	1	1	0	0	1	0
Nov 15 1:02:21 PM	maygardner@alut.net	1	0	0	1	1	1	0	0	1	0
Nov 15 1:11:40 AM	evalani@hawaii.edu	1	0	0	1	1	1	0	0	1	0
Nov 14 1:09:59 PM	xtimac@nuyali.tv	1	0	0	1	2	1	0	0	1	0
Nov 13 1:04:33 PM	wannab@cot.or.th	1	0	0	1	2	2	0	0	2	0
Nov 13 1:06:00 PM	peck.theodora@ab.com	1	0	0	1	2	1	1	0	1	0
Nov 13 1:05:14 PM	galili@elekom.com.my	1	0	0	1	1	1	0	0	1	0
Nov 13 1:04:23 PM	john.a.sprince@pu.parcglobal.com	1	0	0	1	1	1	0	0	1	0
Nov 13 1:04:01 PM	tamura.k@ethers.fultsv.com	1	0	0	1	2	1	0	0	1	0
Nov 13 1:02:27 PM	traxish@innovativeinfo.com	1	0	0	1	1	1	0	0	1	0
Nov 13 1:03:13 PM	shouji.oasawara@toshiba.co.jp	1	0	0	1	2	1	1	0	1	0
Nov 13 1:03:09 PM	sandip@rtdc.org	1	0	0	1	1	1	0	0	1	0
Nov 13 1:03:01 PM	markmukai@dw.com	1	0	0	1	1	1	0	0	1	0
Nov 13 1:03:32 PM	ask@indio.net.id	1	0	0	1	1	1	0	0	1	0
Nov 13 1:01:32 PM	dennis@radbindcommunications.com	1	0	0	1	2	2	0	0	2	0
Nov 13 1:12:46 PM	deavon.robert@psd.loral.com	1	0	0	1	2	2	0	0	2	0
Nov 13 1:11:53 AM	ramoka@ti.com.tr	1	0	0	1	1	1	0	0	1	0
Nov 13 1:11:12 AM	naul.amdt@kosing.com	1	0	0	1	3	2	1	0	2	0
Nov 13 1:11:04 AM	leighann@hibeam.org	1	0	0	1	1	1	0	0	1	0
Nov 13 1:10:33 AM	jgreer@post-bell.ca	1	0	0	1	1	1	0	0	1	0
Nov 13 1:10:03 AM	lvle_oda@exec.state.tx.us	1	0	0	1	1	1	0	0	1	0

Internet

FIGURE 24


Replacement Sheet

Amacus Administration - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://amacus.innovativeinfo.com/ptc/admin/customer_content_viewing.cfm?id=4784&search_by=&searchstring=&target_

Go Links



Profile of Mainline (Mainline@innovativeinfo.net)

Involvement With Our Content

Date of Connection	Target	Customers			Resultant	Customer Attention Total Links Opened	Links opened to date from this email		Links opened to date via MVP Email		Links opened to date via MVP HTML	
		Original	Forwarded	Opted Out			1st	2nd	1st	2nd		
Nov-28-2002	EM6: (1) Don't be Left Behind -- Shopped but not registered yet				3	62	91				1	
Nov-12-2002	EM6: (1) Don't be Left Behind -- Shopped but not registered yet	1			1							
Oct-30-2002	EM6: (2) Have shopped but Not registered yet	1			1							
Oct-22-2002	EM6: (1) To 'Hot' Prospects (they've 1 shopped)	1			1							
Sep-30-2002	EM6: (1) Soft Sell (Know PTC Have Shopped Already)	1			1							
Sep-17-2002	PTC 2003 -- First E-Mailing	1			1	3	2					1
May-07-2002	PTC 2003 -- First E-Mailing	1			1							
Apr-29-2002	PTC 2003 -- First E-Mailing	1			1							

Done Internet

FIGURE 25

samples showing sales growth of 5% from date of deployment, by customer segment

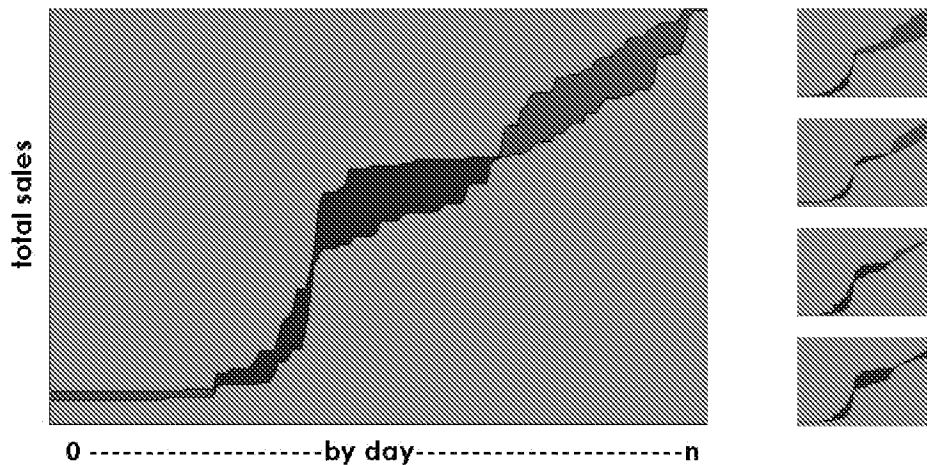


FIGURE 26

Replacement Sheet

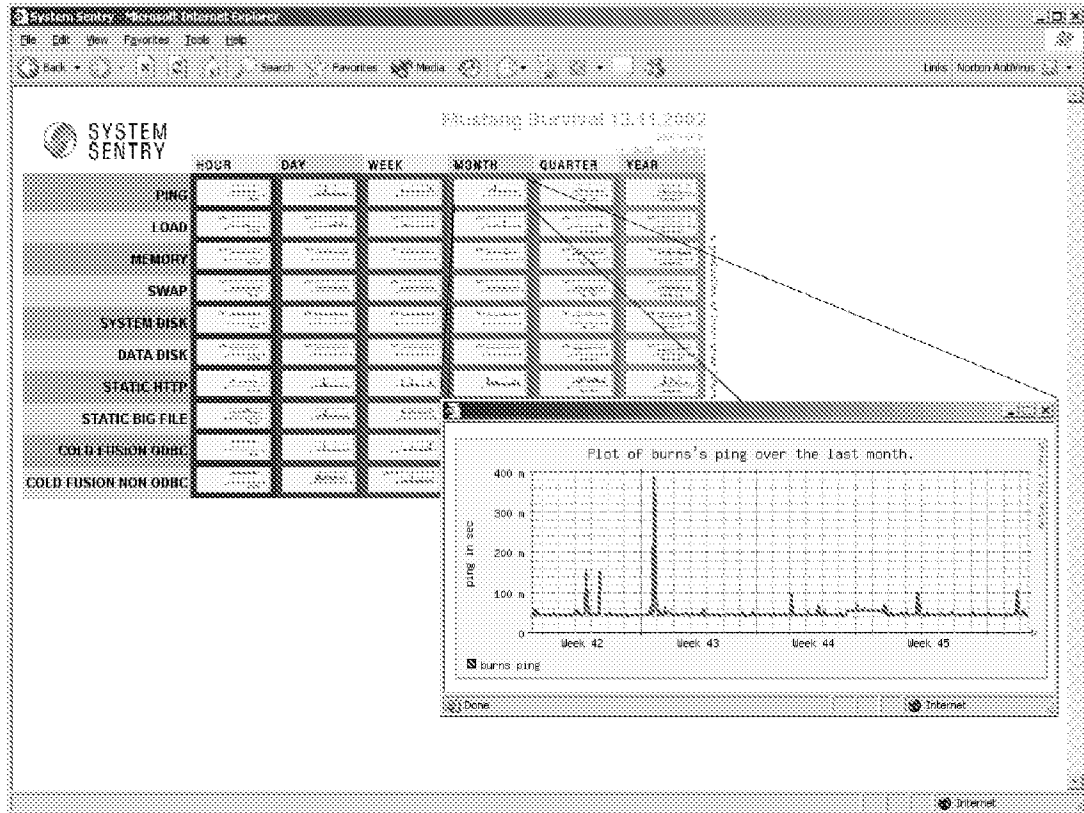


FIGURE 27